# **Evrim Baykal**

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#### **Education**

University of Houston – Clear Lake

Department of Psychology

Master of Science in Psychology (Neuroscience & Behavior), 4.0 GPA, August 2022

University of Miami – Coral Gables *Herbert School of Business* 

Master of Business Administration, Magna Cum Laude, 3.85 GPA, August 2002

University of Texas – Austin

Moody College of Communication

Bachelor of Science in Advertising, May 1998

## **Experience**

Houston Community College: Houston, Texas

**Visiting Full-Time Faculty** Dept. of Network Programming and A.I., September 2022-Present **Adjunct Faculty** for Digital & Info Tech Center of Excellence, September 2013-August 2022

- Teaches business-related software applications via multimedia lectures, including expert spreadsheet & database functions
- Actively participates in faculty committees for department's Artificial Intelligence program and Business Computer Applications course
- Regularly engages in professional development opportunities
- Consistently volunteers for institutional and departmental community outreach events
- Ensures students all possibilities of success by creating an environment of open communication, support, and accountability
- Student assessment of teaching methods weighted median score of 4.8/5

UHCL Neuroscience Emotion & Decision Making (EDM) Lab: Houston, Texas Senior Graduate Research Assistant, April 2020 to May 2022

- Developed strong knowledge of data science principles, including descriptive statistics and linear models
- Created effective data compilation and preparation methods for use in statistical analysis and modeling efforts
- Utilized R and Python coding for data analysis and visualization of statistical models
- Used JavaScript to amplify effectiveness of Qualtrics analysis methods
- Created R programming quantitative analysis boot camps for students

- Conducted original research on temporal effects of top-down emotion regulation strategies on affect, attentional deployment, and working memory using eye-tracking
- Developed and led a journal club presentation series in cognitive neuroscience topics involving emotion regulation and working memory

# UHCL Perception & Action (PANDA) Lab: Houston, Texas **Graduate Research Assistant**, May 2021 to December 2021

- Investigated psychomotor and cognitive equivalency in virtual environments during sleep deprivation using virtual reality technology
- Utilized object oriented programming Unreal Engine to create virtual environments

University of Houston-Clear Lake: Houston, Texas

Teaching Assistant, Sociology Program, August 2021-December 2021

- Helped disseminate social stratification curriculum to undergraduate students
- Gave thoughtful feedback for increased student engagement and understanding

PIONEER PACIFIC COLLEGE: Clackamas, Oregon

Adjunct Instructor, August 2009 to March 2013

- Taught technology, math, and business core-curriculum to students
- Developed multimedia lectures and materials for the college
- Engaged in efforts to create cohesion between adjuncts, faculty, and administrators

GEMINI OIL & GAS ENTERPRISES: Houston, Texas

**Database Administrator**, January 2003 to December 2007

- Maintained and expanded company's primary database
- Created more stringent procedures for maintaining data integrity across users
- Utilized reports to facilitate communication of company objectives across departments
- Expanded the role use of analytics in company decision-making

University of Texas - Department of Advertising: Austin, Texas

#### Database Maintenance Assistant, January 1995 to May 1998

- Helped maintain departmental student database
- Completed large-scale migration of student accounts from legacy system
- Tracked and updated all departmental student records
- Maintained high data-integrity standards across users

#### **Professional Presentations**

Baykal, E. (2022). Temporal Effects of Top-Down Emotion Regulation Strategies on Affect, Working Memory Load, and Attentional Deployment (Thesis, University of Houston-Clear Lake). Thesis URL

Baykal, E., James, J., Nicholas, K., & Moreno, G. (November 2022). "Top-down emotion regulation strategies' temporal effects on affect, attentional deployment, and working memory load". Society for Neuroscience Annual Convention, San Diego, California.

Baykal, E. (November 2013). "Implications of Status and Power in Prosocial Decision-Making". *Psychology Department Poster Fair, Portland Community College, Oregon.* 

Summer presentation/journal club series for UHCL Emotion & Decision-Making Lab:

- "A Comparison of Cognitive Reappraisal and Expressive Suppression" (June 2021).
- "Cultural Differences in Cognitive Reappraisal Use" (June 2021).
- "Neural Mechanisms of Working Memory and Emotion Regulation" (July 2021).
- "Temporal Effects of Top-Down Emotion Regulation" (October 2021).

#### **Honors**

#### **Teaching Excellence Award Finalist** (FTEA), 2021

For faculty demonstrating outstanding commitment to meaningful student development

## Joan & Howard Eisner Scholarship Recipient, 2020-21 & 2021-22

High honor award given by faculty nomination only for research in psychology

# J. Borsting Fellowship, 2000-2001

University of Miami Herbert School of Business award for high academic achievement

#### Grants

- Bedichek-Orman Grant for Professional Development, Houston Community College
- Hastings Fund Grant, University of Houston-Clear Lake
- J. Borsting Fellowship Grant, *University of Miami-Coral Gables*

### **Software & Programming Skills**

- RStudio: Tidyverse, Quarto visual editor
- Python: Jupyter Notebook, Anaconda
- Statistical Software: SPSS, Jamovi, SAS
- Office Suites: Expert Excel & Access Functions
- Adobe Express, Captivate, Premiere Pro
- Articulate Gamified Educational System Developer, Canvas, MyLab

#### Certifications

- Py4e Python Certification Level I, 2022
- Py4e Python Certification Level II, 2023
- Machine Learning University AWS Certification, Accepted into April 2023 cohort

#### Community

- Houston Community College Cybersecurity Competition Judge, 2022
- Brookside Science and Engineering Fair STEM Judge, 2021
- Written piece on protecting student rights selected for publication in *AFT Voices*, 2017
- Hotline Advocate, DV & SA, Houston Area Women's Center, 2013

# **Affiliations & Memberships**

• Society for Neuroscience (SFN), Psi Chi Honor Society, Phi Kappa Phi Honor Society